

**Cedar City Arts RAP Tax Advisory  
Committee Action Meeting  
July 27, 2016**

The Cedar City Arts RAP Tax Advisory Committee held its work meeting on Wednesday, July 27, 2016 at 9:00 a.m., in the City Council Chambers, 10 North Main Street, Cedar City, Utah.

**PRESENT**: Board Members: Joanne Brattain, Holly Barrick, Ann Judd, Donna Law, Sue Jones, City Manager Paul Bittmenn, Executive Assistant Barbara Barrick.

**OTHERS** : Sara Penny, Carol Ann Modesitt, Nikki Lewis, Jyl Shuler, Emily Hepworth, Stephen Wagner, Jewly Krause, Harold Shirley, Pat Hill, Chuck Brent, Bruce Hughes, Chad Reid, Steve Baker, Evan Turner, Carrie Heaps, Clarence Gilyard, Scott Phillips, Peter Sham, Steve Decker.

**CALL TO ORDER** : Joanne called the meeting to order at 9:03 a.m. Joanne - Since Paul said that the Mayor could trigger the accumulated fund balance, Donna, Terri, and I met with her and asked if she would trigger it for the Library. She would be willing to do that, so several of us recommended no funding for the Library. I spoke to Steve Decker and let him know that. This group makes recommendations to Council and they vote on them and they are approved at a decision meeting. We all agree zero for the Library? (Yes).

**VOTE ON RESOLUTION RELATED TO ADOPTION OF BOARD MINUTES** :

Paul - Barbara will email the minutes to all of you and they will be deemed final if we have no corrections in 10 days. So we need all of your email addresses. Motion to approve by Donna, second by Sue. Vote unanimous to approve.

**CEDAR CITY ARTS COUNCIL** :

Joanne - The request is \$9,500 and our suggested ranges are from \$5,000 to the full amount. Donna - I suggested awarding the full amount because it is a multiplier. They leverage funds. I like that they reach out in a different way than the other groups. I feel strongly about this. Sue - I was at \$5,000 and I would come up to \$8,000. Holly - How do they leverage the funds? By matching? Donna - Yes. This is the group that helps nurture younger artists. Holly - I gave them a little less thinking that there were less individuals awarded. Joanne- That's because they don't have enough funds to do so. That's what the RAP would help. How about \$8,000 for a start?

**CEDAR CITY CHILDREN 'S MUSICAL THEATER**

Joanne - The request is \$12,000. Our ranges are between \$8,500 and \$10,000. We are all pretty close. What can we agree on? Sue - \$8,500 is the number I like. Holly - They are one of the groups that have kept their ticket prices low. That's why I awarded more.

**CEDAR CITY JUNIOR BALLET**

Joanne - The request is \$15,135 and our ranges are from \$8,000 to \$10,000. They take care of lots of people. Sue - I would come up to \$9,000. All agree.

### **CEDAR CITY MUSIC ARTS**

Joanne - The request is \$18,500 and our ranges are \$11,000 to \$16,000. They provide performances during the winter when no one else does. They are providing school programs, so I would like it to be higher. Donna - They have broad community support and they've been around so long, but they still need support. Holly - And I would like to see them keep their season ticket prices lower. Sue - Let's start at \$13,000 and see where we go from there. Joanne - I think we are being consistent with last year.

### **CEDAR LIVESTOCK AND HERITAGE FESTIVAL**

Joanne - The request is \$15,000 and our range is \$9,300 to \$12,000. This is different from everything else but does contribute to our culture. Sue - My recommendations are all off due to leaving a group off in my calculations. Joanne - Let's start at \$12,000, as that's the average.

### **CEDAR VALLEY COMMUNITY THEATER**

The request is \$20,000; recommendations range from \$8,000 to \$15,000. Sue - I don't want to go any higher than my \$9,000. I feel it would be nice if this group could be combined with the Children's Theatre and it would be beneficial financially. They could alternate. We are an arts community but we are getting so many of these smaller groups. I don't think we should encourage these pop-up groups. Donna - They have two different missions. Community theatre lets people like you and me participate and Children's is just for children. Ann - Aren't they doing something for children? Holly - They are just taking it to the schools, it's not a children's theatre. Ann - How many programs can the schools take time for? Steven - President of Community Theatre - We have talked with the schools and they are supportive. We will extend that show to the public as well. Joanne - Our average is \$10,000. Both of these groups are getting close to self-sustaining. One of our goals is to see that they are self-sustaining and they've accomplished that. Jewly - Much of our budget goes to the Heritage. \$10,000 to start with.

### **FRONTIER MUSEUM FOUNDATION moved to Parks**

#### **IN JUBILO**

The request is \$3,500 and the recommendations range from \$2,000 to \$2,750. Holly - Because I'm the high one on that I want to say as an observer that it enriches the lives of a different group of people. I'm okay with the numbers, but I think that they are also doing well at sustaining themselves. \$2,200 is the average.

### **LIBRARY AND HERITAGE CENTER**

Joanne - We have discussed that and the reasons we all recommended zero.

### **MASTER SINGERS**

The request is for \$5,500. The range is \$2,000 to \$3,800. Joanne - I personally think they and In Jubilo should get the same amount. They both rent the Heritage. Holly - I strongly feel they should receive the same amount. \$2,200.

### **ORCHESTRA OF SOUTHERN UTAH**

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The request is \$15,000 and the recommendations range from \$10,000 to \$13,000. Joanne - The average is \$12,000, so let's start there.

### **SUMA**

The request is \$6,000, and the recommendations range from \$3,000 to \$6,000. Joanne - I am one of the higher ones. I feel strongly because the funded programs will go to all the children in Iron County. They will take place in that beautiful museum. Terri - I strongly agree. We have a beautiful new facility and this is a modest request. Joanne - I would be okay with \$5,000.

### **SUZUKI STRINGS**

The request is \$3,000, and the ranges are \$1,000 to \$2,000. Joanne - Does \$1500 work for everyone? Holly - Not to nitpick, but how many does this group serve compared to the choirs, etc.? Donna - This has a much smaller service group. Sarah - These children provide leadership for their school orchestras. We pay rent to the Heritage. This summer OSU didn't have enough musicians, so half of them were Suzuki students. They are the seed group for OSU. These kids have gone all over the country and made a difference. Holly - Thanks Sara. Joanne - Can we start with \$2,000? Ann- That's wonderful, but it's the Cedar City RAP Tax and I would like to see the money go locally. Sarah - But they do serve the community. It's been hard to maintain a high standard of string-playing in our community and this is an integral way that it has. Carol Ann- We have to start with the children. Through the arts we can teach the children to interact with society in a good way. It's important to keep behind this effort. Joanne - We funded them at \$1,200 last year. Let's start with \$2,000.

### **USF**

The request is \$60,000 with recommended ranges from \$50,000 to \$60,500. Joanne - Remember that the USF will get \$40,000 from TRT funds, and they just opened a new center which is amazing. I recommended \$50,000 so it would be \$10,000 more than they received last year. Terri - One of the biggest complaints I've heard about USF is that residents can't afford tickets. They are making a bigger effort to reach out to local citizens. I know they have a lot of extra expense so I recommended higher. \$55,000.

### **UTAH THEATRE FESTIVAL CORPORATION (DBA NEIL SIMON FESTIVAL)**

The request is \$35,000 and the recommendations range from \$20,000 to \$25,000. Joanne - We are all right around \$20,000.

Joanne - We have \$138.10 left. Donna - I think it should go to the Arts Council. Holly - Let's take a second look before we decide. Donna - The NSF is doing a lot of traveling and I think it's important that the money stays here. I know they are trying to get the word out, but I think they need to build a local audience. Joanne - Can we put restriction on the funds so they are not used for travel out of the community? Paul - The ordinance states that all funds should be spent in Cedar City to the greatest extent possible. The Arts groups say that sometimes they have to buy something or pay someone that isn't local. We need flexibility. With a lot of these groups this isn't their total budget. They will account for where they are spent. The funds that the NSF asked for weren't for the traveling show. They talked a lot about it in their presentation, but the written application listed funds for Heritage rentals and things of that nature. Joanne - Does this money allow them to be able to do the traveling though? That was

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my concern. I'm comfortable with the \$20,000. Holly - Looking back at my notes, I agree with Donna, the extra money should go to the Arts Council.

Motion to accept these recommendations by Donna, second by Sue. Vote unanimous to approve.

Joanne - Now we need to talk about the preservation and restoration fund (\$17,670 for the Library and Heritage Center). Motion to approve by Sue. Second by Holly. Vote unanimous to approve.

Jyl - Thanks to this committee for your hard work. I want to say that people who work in the arts need to value their work and present it as such. While free is good, it is not valued. There needs to be a personal investment by the audience member. We value what we do and it should be supported with your ticket price. Any of your groups that are performing for free, you need to value what you do and present it as such. Pat - I've been impressed with quality and quantity of Arts activities. Congratulations to the staff and elected officials who have a vision of what is good for the community.

Motion to approve using up to \$31,302 from the unallocated fund balance to complete the HVAC controllers in the Theatre and Library by Terri. Second by Donna. Vote unanimous to approve.

Sarah - I love Cedar City and I'm excited about what goes on and we support each other. I appreciate your service. I realize it is hard and I appreciate how you do your job.

### **ADJOURN**

Donna moved to adjourn, second by Sue. Vote unanimous to adjourn. Meeting adjourned at 9:42 a.m. Paul - The work meeting for City Council is August 3<sup>rd</sup>. They will vote on the 10<sup>th</sup>.

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Barbara Barrick  
Executive Assistant