

# HISTORIC DOWNTOWN ECONOMIC COMMITTEE

3/3/22 5:30 – 7:00pm

**Council Present:** Scott Phillips

**Committee Members Present:** Jennie Hendricks, Chris McCormick, Ron Cardon, Jeff Corry, Brent Drew

**Excused:** Evan Vickers, Danny Stewart, Maria Twitchell, Mark Baruffi

**Minutes:** Megan Anderson

**Call to Order:** Jennie Hendricks

**Pledge of Allegiance:** Ron Cardon

**Approval of Minutes:**

***Motion:** Scott Phillips made a motion to approve January and February minutes as written. Chris McCormick seconded this motion and all present unanimously approved.*

**Public Agenda:**

None Present

**Business Agenda:**

**Utah Main Street Program – Application process for the façade grant program.**

There was a discussion of what was done previously the last time the CRA offered a façade and tenant improvement grant. Megan explained that when we wrote the grant that we put into the application that it would be a 50/50 match for businesses up to \$7500. With a total of \$21,000 in the grant to offer towards that. Using the business/property owner's 50% spent as match for the grant, totaling \$42,000 on façade improvements.

Sophie is assisting in writing a grant application to AARP to hopefully assist in some accessibility options to possibly add to this grant. This will help

***Motion:** Chris made a motion to move forward on applying for these grants. Ron Cardon seconded this motion and all present unanimously approved.*

**AARP Grant update – use as part match for above mentioned façade grant program**

On of the things that Scott is pushing in this year's budget is to do some additional improvements along Main Street from Main Street to 200 S. So, we start harmonizing that part of the town with this part

including benches. Megan let him know that the plan with the AARP grant is to provide 2-3 benches in that area. There was then discussion on how we can make the façade grant more robust and if we do want to use the Rural County Grant Part A money Danny was going to use on tree grates to go towards a landscape architect to make our money go further and not waste on tree grates for trees that need to be replaced.

Nan did reach out to us letting us know she would be here to speak to our committee as well as Downtown businesses to get the momentum going and excitement regarding the Utah Main Street Program on April 15<sup>th</sup>.

Jennie wants to know how we can get our downtown businesspeople here and involved? Megan offered that we put together a trifold leaflet with simple concise bullet points on what the Main Street Program can do for them and what our plans and goals are as the Historic Downtown Economic Committee are. Make this also an invitation to the meeting with Nan Anderson in April.

Scott says we need a way to communicate with them. Megan will work on getting the names and addresses from the business license list. Brent suggested using the GIS as well to get at least the property owners on there as well. We need to pay attention to the fact that the people on the business license may not be the person that needs to be contacted on these things.

We should get something out to these businesses in the next couple of weeks. Try and get the list together by next week. Brent offered to get the property owner list together. Megan will work with Gabbie to put together a flier. Jennie suggested having the address and owner information on a google sheet so it can be updated by all of us individually.

#### **Other Business:**

Jennie spoke about the NPS money that Roger Roper has available to assist in building preservation. Also, she has had some contact with some students from SUU and they are excited about the Cedar Theater building and want to work with some investors to fix it up. There are some potential groups that would like to make the building a museum.

Jennie spoke to Heather Young from Front Porch Twang; she said the access for the Jolley's building and her building are tricky. There has been conversation about the Coldwell Banker building allowing someone to create a park or something beautified in the space where the awning currently is.

Suggestions we made for the future:

- Compile all our studies together to put together all our visions and suggestions.
- Downtown parking
- Speed
- Streetscapes and trees

Jennie would like to start with Streetscapes and Trees especially if are able to get a landscape architect hired. Danny is working on that RFP, and we are unsure when this could happen and how much it will cost.

Ron mentioned that the parking lot next to the Teriyaki Bowl and the Mattress store, the trees within those parking areas really could use some help. They need to be trimmed back.

Chris suggests that we take a walk around and make a list of items that need to be addressed. Jennie also mentioned that Maria would like us to schedule a date for a Downtown clean up. It would be preferable to plan it when we still have students here in town. Ron Cardon said he would double check when their campus beautification day will be, and we can work around that.

It is decided to do the walk around the Downtown on March 11<sup>th</sup>. Meet at City offices at 2:00.

Discussion on what we need to discuss about parking. That we need more? If we do streetscaping that creates outcropping islands in the parking areas that will take away from parking. The angled parking on 100 W is a problem pulling out. The stop sign needs to be moved out further. We need to educate people on using the parking structure and walking. It is okay to walk around the downtown area we do that in other towns we visit. We will talk about this again in a couple months.

What do we want to talk about on the Speed? That may possibly be addressed when we are able to get the landscape architect on board. Maria was going to reach out to Kaysville but has not had a chance to do so.

Ron mentions that one of the problems with speed is when you are coming from the south. 200 South doesn't really stop you at that stoplight. It just never turns red for the South and Northbound traffic. The speed limits are 45 then 35 then so quick it's 30. We need to see about 30mph extended further out. Scott mentions this is something we could try and move forward with our goal of moving our Historic Downtown further South. Possibly we put up signs mentioning "entering Historic Downtown, Speed limit 25" Scott agrees that we need to finish installing the other 2 signs regarding the Historic Downtown. The speed problems really are on the outskirts where the speed limit is 45 mph, and we know those vehicles are doing 50. Scott mentions someone from this group approach the City Council asking for support on requesting the speed limit be lowered with exact locations marked out. The light at 800 S needs to be changed more frequently as well. Even the crosswalks are not long enough to walk across the street.

Discussion on where we suggest changing the speed limits. Suggesting 25 at Palette Bakery to 200 S. At least in the Historic Downtown area. With a 35-mph transition at 800 S then 25 at 200 S and then 25 to Coal Creek then up to 30 going North. 45 should truly be at the Cedar City Hospital.

***Motion:*** Chris McCormick made a motion to take this request to City Council to get their support. Ron Cardon seconded the motion and all unanimously approved.

Scott Phillips wants to discuss that there are so many projects coming to Planning commission. Since Mr. Corry is here, he would like to hear his thoughts that as we continue to move forward on these projects, we need to work with the School Board on the growth we are experiencing. How is this affecting the

school district. Scott asks Jeff Corry if there is any conversation between the School District and the City according to growth? Jeff says that there has been discussion on elementary schools and the East elementary and the growth there. He voted against that as the growth is not on the East side of town it is on the West and the South. There is growth in Fiddlers and Northfield but not where the East Elementary area is. It's a possibility they will put something in Enoch.

Brent Drew says we need to start marketing this committee to attract more of the right people. Let's think about this and put it on the agenda for next month. Maybe invite Gabrielle to our next meeting.

***Motion:** Scott Phillips made a motion to adjourn. Chris McCormick seconded this motion. All present unanimously approved.*